Thursday **9th March**

Careers in the Media Industries\*

A day full of talks from media industry professionals to get deeper into what careers in this sector are, pathways in, diversity of options and the variety of helpful resources out there for schools & students to find out more.

**\*Writing & Journalism | Digital Media | Design | Radio & Podcasts | Advertising, Marketing & PR**

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**9am - 9.45am** - An introduction to Careers in the Media Industries

Speaker 1: [**IPA**](https://ipa.co.uk/) (trade body for the Advertising industry)

Speaker 2: [**Media Trust**](https://mediatrust.org/) (trade body for the Media industry)

Speaker 3: [**National Union of Journalists**](https://www.nuj.org.uk/) (trade body for the Writing & Journalism industry)

**10am - 10.45am** - Careers in Writing & Journalism

Speaker 1: [**Financial Times**](https://www.ft.com/) (large employer in the Writing & Journalism industry)

Speaker 2: TBC (small employer in the Writing & Journalism industry)

Speaker 3: TBC (freelance writer)

**11am - 11.45am** - Careers in Digital Media

Speaker 1: **EMG** (large employer in the Digital Media industry)

Speaker 2: [**Born Social**](https://bornsocial.com/) (boutique Digital Media agency)

Speaker 3: [**Adwoa Owusu**](https://www.minisworld.co.uk/) (digital media freelancer)

**1pm - 1.45pm** - Careers in Design

Speaker 1: [**Havas**](https://www.havas.com/) (large company that employs designers)

Speaker 2: [**Studio BND**](https://studiobnd.com/) (boutique Design agency)

Speaker 3: TBC (design freelancer)

**2pm - 2.45pm** - Careers in Radio & Podcasts

Speaker 1: [**Bauer Media**](https://www.bauermedia.co.uk/) (employer in the Radio & Podcast industry)

Speaker 2: [**GCRS**](https://gcrs.com/) (small recording studio)

Speaker 3: TBC (freelance podcaster)

**3pm - 3.45pm** - Careers in Advertising, Marketing & PR

Speaker 1: [**BBH**](https://www.bartleboglehegarty.com/) (employer in the Advertising, Marketing & PR industry)

Speaker 2: [**Mother**](https://motherfamily.com/) (small employer in the Advertising, Marketing & PR industry)

Speaker 3: [**School of Communication Arts 2.0**](https://schoolcommunicationarts.com/) (advertising school)